

# Flag2Flag.com 2011 Rate Card

<b>Top Mini</b> Static - Seven spots available	120 x 60 pixels	\$25 month	\$250 year
<b>Top Banner</b> Rotating banner - At least 10% of the ad rotation	768 x 90 pixels	\$50 month	\$500 year
<b>Side Banner</b> Static	250 x 250 pixels	\$50 month	\$500 year
<b>Bottom Block</b> Static	250 x 250 pixels	\$50 month	\$500 year
<b>1/2 Bottom Block</b> Static	125 x 125 pixels		\$175 year
<b>Page Peel</b> Static	Half 500 x 500	\$100	\$1000 year

Design Fees: FREE

## We will take product in trade!

### Site Information

- Established in 1997
- 3,000 + visitors a day
- Over 1 million visitors a year
- Over 20,000 members

### Visitor Information

- 98 % Male
- 68 % Household income over \$40,000
- 31 % Age 36- 45
- 72 % Involved with dirt racing
- 61 % Have clicked on a banner ad
- 49 % Have purchased from our advertisers

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## Best Racing Classifieds on the 'net!